



# ***MEDIA INFORMATION***

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**FOR IMMEDIATE RELEASE**

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## **Genex Audio, Smart AV and Oxford Digital announce the first DSD Mixing Console.**

*Woodland Hills, CA:* Genex Audio, the world's leading developer of multi-format HD recording products has announced the launch of the world's first fully featured DSD Mix Engine, the Mix+. The Mix Engine exploits technology exclusively licensed from Oxford Digital, a spin off of Sony Pro-Audio Lab, Oxford and finally allows the user to mix DSD projects with no conversion. The Smart AV console exclusively communicates with the Mix Engine via Ethernet using the OSC protocol. All Mix+ functions can be accessed by the controller offering a fully integrated solution. The DSD mix engine is a simple 2u rack mount unit equipped with 56 channels into 16 configurable busses and features Oxford Digital EQ and Dynamics on all channels. A Waves Effects processor is included with the system, and extensive routing capabilities at the input and output of the unit offer maximum flexibility. The most unique feature of the system is its ability to be controlled via TCP/IP allowing the system to be operated from a remote location or even another city with monitoring returns.

"The market has long demanded more tools for DSD production and we're happy to collaborate with these great companies to offer the solution." says Kevin Brown, President of Genex Audio.

John Richards, CEO, Oxford Digital, adds "This is a truly exciting development, the realization of the final part in the end-to-end native DSD production chain to provide the ultimate in quality. It's the product of a lot of work that we did prior to spinning out of Sony and Sony have authorized us to provide this technology to market".

Ayataka Nishio, Senior Systems Engineer, Sony Corporation commented "Oxford Digital Limited is a center of excellence for various audio areas including DSD processing. It's nice to see the end result of this work in commercial products".

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the first DSD Mixing Console Rentals - page 2**



Left to right: Kevin Brown, President, Genex Audio Inc, Ayataka Nishio, Senior System Engineer, Sony Corporation and John Richards, CEO, Oxford Digital Limited.